



Backpack & School Supply Drive

June 15 to August 14

This helpful checklist will insure your organization has everything needed for a successful **Backpack Drive**.

- Set a goal**
How many backpacks do you want to collect?
- Make a supply list**
Determine the age groups to focus on
- Create a timeline**
Determine start/end dates, stuff backpacks, deliver, etc.
- Find people to help**
Create committees (communication, decorating, organizing, etc.)
- Promote your backpack drive**
Develop a communication plan
- Determine your drop-off location**
Choose an on-site location for people to drop backpacks off
- Build hype**
Take photos of donations, highlight important donors, etc.



To host a drive, visit
childrensfund.org/backpacks
or scan the QR code

